

GRAPHIC DESIGN

Instructor: *Mrs. Anna K. May*

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---WELCOME to Mrs. May's graphic design class!---

This class explores the commercial aspects of art. Acquired skills will include elements such as freehand drawing, technical lettering, hand-lettering, painting, and computer-enhancement for commercial advertising, poster design, and illustration construction.

-FACT: Graphic design impacts more than 91% of everything you use every single day. Don't believe me? Hang tight. We've got a lot to cover.

•**Art Fee:** \$10. Fee pays for: tracing paper, graphed sketch paper, fine graphite pencils, charcoal, charcoal pencils, acrylic paint, paintbrushes, colored pencils, ink, masking tape, non-photo blue pencils, yard sticks, etc.

This is non-negotiable, and *due NO LATER than August 30!

(*Note: the longer you take to get this to me, the more art making you miss out on **for bookwork instead**. Your choice.)

•**Supply List by Aug. 12:** Sketch book (letter size or slightly smaller), a single 1" 3-ring *binder, and hole-punched notebook paper. *Three things.*

That's it! I'll scrounge up the more specific stuff *for* you. You're welcome.

***YOUR BINDER WILL! STAY! IN! MY! CLASSROOM! FOR DAILY GRADES!!!!**

No binder? No daily grade = a zero. I will not chase you for this.

COURSE OBJECTIVES:

-Students will design, create, evaluate, critique, redesign, and connect.

This is not a freebie or easy grade elective. There will be research, there will be note taking, there will be weekly quizzes, regular tests, and projects. Participation in group work is not optional, it is also part of your grade. You are adults now, and as such you will be treated. *You're welcome! Trust me, I'm doing you a kindness. Thank me later.*

GOALS!

Students will complete my course with the following applied knowledge and skillset:

- Interpretation, intention, and finding meaning in all manners of graphic design.
- Explanation as to why certain types of design are more applicable than others within certain contexts.
- Ability to compare graphic trends to one another, with historical, cultural, social, and political understanding of such influences on the vast world of graphic arts.
- Analyzing different applications of design principles with educated feedback.
- Organization and development of artistic ideology and works.

EVALUATION / GRADES:

-Students will receive multiple daily grades which amount to a weekly average. We will also complete several quizzes, take outlined notes, and study for periodical tests leading up to a final exam.

- Weekly grades- these will come from bellwork / entry tasks, *CLASS PARTICIPATION, sketchbook assignments, classwork, and quizzes.
***Note! If you refuse to participate in my class as instructed, your daily grade is a zero.**
- Test grades- these will result from projects and summary tests.
- Exam grade- the final grade will be exam / project based.

(some) CLASS PROCEDURES AND ROUTINES :

In order to provide you with the best instruction possible, you will need to both know **and follow** the procedures and routines for this class.

- Entering Mrs. May's Classroom: Class time begins the moment you step through my door. Students are expected to be seated in assigned seats before the tardy bell rings, and begin working on the entry task / bellwork immediately. Always complete the entry task procedures first by following the provided instructions.
- Entry Task / Bellwork: Each day, you will copy your entry task and title it on your binder's table of contents page. This task is part of your notebook check daily grade.
- Classwork: All classwork needs to be completed during the class period. Students must use time wisely for prompt completion. Not completing assignments on time will lower your daily grades, which will negatively impact your weekly grade. Projects will be completed by the due date. There will be a five point deduction for each day the project is late, **which will include days during the weekend**, especially if the project can be submitted on google classroom. Not all projects will be!! All **group** assignment grades will be individually determined. Your classmates are not your employees. Work **with** them for your grade, and you will be graded fairly.
- Retakes / Redo Policy / Makeup Work: As a courtesy, you are welcome to a second chance on any assignments, projects, quizzes, or tests that resulted in an unfavorable grade **despite genuine effort displayed on the first attempt**. (This effort will be determined by Mrs. May, not you.) However, the unfavorable grade does not disappear. An average of the two graded attempts will determine the final result. **If you refused to work during class, retakes or redos will not be permitted.** If you are absent, your makeup work may not be as favorable as the missed assignment, as you will have to makeup for the experience missed in class. This means more reading, researching, & writing.
- Binders: Your binders will serve as your textbooks for my class. They will remain in the classroom because they will be required every single day. Binders will contain your class notes and daily classwork.
- Clean-Up: **Every student** is expected to participate in restoring the workspace and classroom back to the state he / she / they also found it in, to set the next student up for equal and uninhibited success. (This includes pushing your chair in.) Failure to comply will result in immediate discipline, as well as a zero daily grade, **no excuses**.

- Weekly Quiz: There will be a weekly quiz, typically on Friday. This goes towards your overall weekly grade, which is compiled of daily grade averages plus quizzes and/or tests.
- ART FEE: The art fee has been board approved for this course. It pays for *almost* all art materials required for this class. Therefore, without it, you will not be able to participate in the applied art assignments. Instead, you will be given alternative classwork and homework grades, which include research, book work, and writing. This is an art department policy that I intend to follow to keep everything fair for everyone involved.